# FY21 INTERIM RESULTS

**30 SEPTEMBER 2020** 



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Certain of the matters discussed in this document about our and our subsidiaries' future performance, including, without limitation, store openings and closings, product introductions, sales, sales growth, sales trends, store traffic, Richemont's strategy and initiatives and the pace of execution thereon, Richemont's objectives to compete in the global luxury market and to improve financial performance, retail prices, gross margin, operating margin, expenses, interest expense and financing costs, effective tax rate, net earnings and net earnings per share, share count, inventories, capital expenditures, cash flow, liquidity, currency translation, macroeconomic conditions, growth opportunities, litigation outcomes and recovery related thereto, contributions to Richemont pension plans, certain ongoing or planned real estate, product, marketing, retail, customer experience, manufacturing, supply chain, information systems development, upgrades and replacement, and other operational and strategic initiatives, and all other statements that are not purely historical, constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995.

Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ materially from those anticipated. Such statements are based on management's beliefs as well as assumptions made by, and information currently available to, management. When used herein, the words "may", "should", "estimate", "project", "plan", "believe", "expect", "anticipate", "intend", "potential", "goal", "strategy", "target", "will", "seek" and variations of such words and similar expressions are intended to identify forward-looking statements.

Factors that may cause actual results to differ are often presented with the forward-looking statements themselves. Our retail stores are heavily dependent on the ability and desire of consumers to travel and shop and a decline in consumer traffic could have a negative effect on our comparable store sales and/or average sales per square foot and store profitability resulting in impairment charges, which could have a material adverse effect on our business, results of operations and financial condition. Reduced travel resulting from economic conditions, retail store closure orders of civil authorities, travel restrictions, travel concerns and other circumstances, including disease epidemics, pandemics and other healthrelated concerns, could have a material adverse effect on us, particularly if such events impact our customers' desire to travel to our retail stores. Other factors that could cause actual results to differ materially from those contemplated in any forward-looking statements may include, but are not limited to: economic, geo-political, capital markets and business conditions, trends and events around the world and in the markets in which Richemont operates; changes in interest and foreign currency exchange rates, and changes in currency control laws; changes in taxation policies and regulations; the possibility of the imposition of new taxes on imports and exports and new tariffs and trade restrictions and changes in tariff rates and trade restrictions; shifting tourism trends; regional instability; violence (including terrorist activities); cybersecurity events affecting Richemont and related costs and impact of any disruption in business; political activities or events; weather conditions that may affect local and tourist consumer spending; consumer confidence, disposable income, credit availability, spending levels, shopping patterns, debt levels, and demand for certain merchandise; trends in consumer shopping habits around the world and in the markets in which Richemont operates; shifts in Richemont's product and aeographic sales mix; variations in the cost and availability of diamonds, gemstones and precious metals; adverse publicity regarding Richemont and its products, Richemont's third-party vendors or the diamond or jewellery industry more generally; any non-compliance by third-party vendors and suppliers with Richemont's sourcing and quality standards, codes of conduct, or contractual requirements, as well as applicable laws and regulations; initiatives of competitors, competitors' entry into and expansion in Richemont's markets, and competitive pressures; disruptions impacting Richemont's business and operations; the availability of necessary personnel to staff Richemont's boutiques and other facilities; the availability of skilled labour in areas in which new boutiques and facilities are to be constructed or existing boutiques and facilities are to be relocated, expanded or remodelled; delays in the opening of new, expanded or relocated boutiques and facilities; failure to successfully implement or make changes to Richemont's information systems; and Richemont's ability to successfully control costs and execute on, and achieve the expected benefits from, the operational and strategic initiatives referenced above.

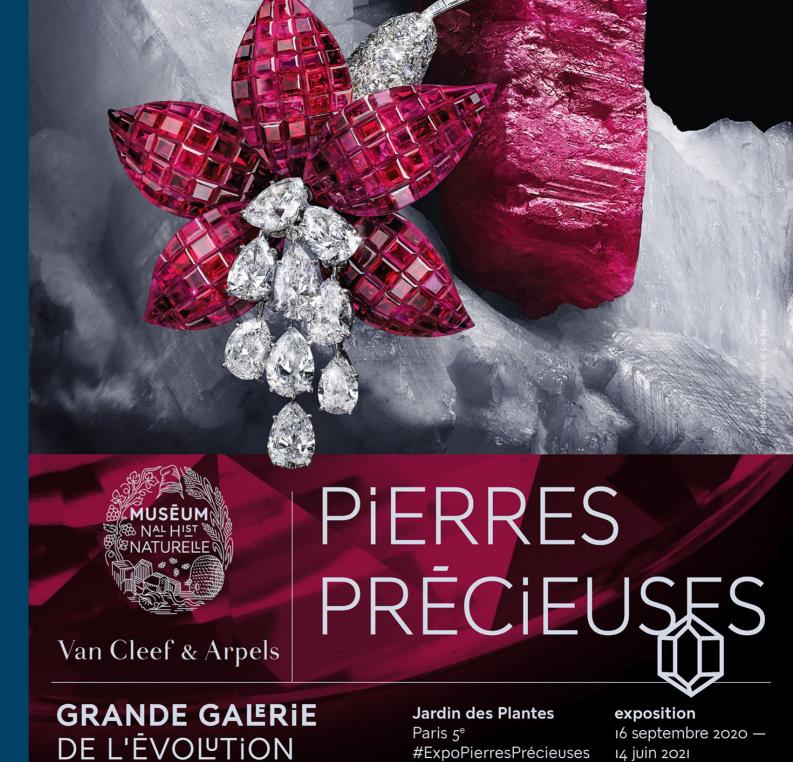
All of the forward-looking statements made in this document are qualified by these cautionary statements and we cannot assure you that the results or developments anticipated by management will be realized or, even if realized, will have the expected consequences to, or effects on, us or our business, prospects, financial condition, results of operations or cash flows. Readers are cautioned not to place undue reliance on these forward-looking statements in making any investment decision. Forward-looking statements made in this document apply only as of the date of this document. While we may elect to update forward-looking statements from time to time, we specifically disclaim any obligation to do so, even in light of new information or future events, unless otherwise required by applicable laws.

- > Highlights
- > Operations
- > Financials
- > Conclusion
- > Q&A



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**Highlights** 



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### H1-21 KEY FIGURES

- Sales decreased by 26% at actual exchange rates and by 25% at constant rates
  - All regions, channels and business areas down;
    sales in China increased substantially
  - Q2 sales lower by 5% and 2% at actual and constant exchange rates, respectively
- > Operating profit down to €452m
  - Operating margin at 8.3%
- > Profit for the period of €159m
- > Net cash position of €2 111m



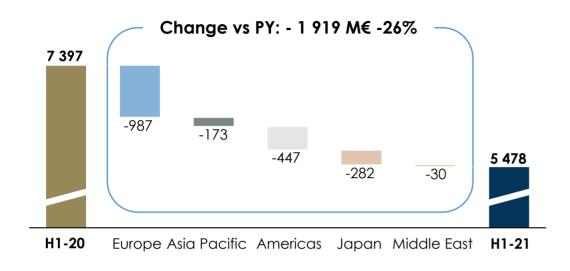
### **HIGHLIGHTS**

- > Resilient business model with notable performances from
  - Jewellery Maisons
  - China: +78% reported, +83% at constant exchange rates due to strong domestic demand
  - Maison online sales: up triple digits, now representing 7% of overall Maison sales
  - Stable cash flow from operating activities and higher free cash flow
- > Stronger trading in Q2

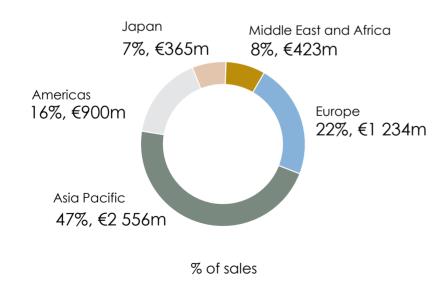
Operations



### H1-21 OVERVIEW OF REVENUE BY REGION



 Europe and the Americas most severely impacted, improvement in Q2

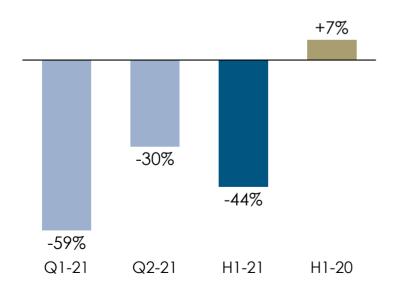


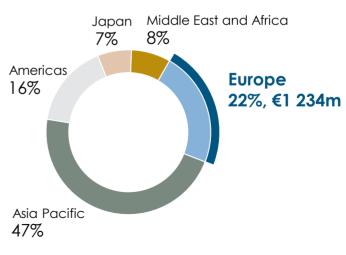
 Relative resilience of Asia Pacific and Middle East and Africa

### H1-21 SALES IN EUROPE

#### > Sales declined by 44%

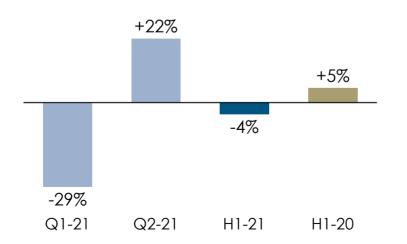
- Strong impact from store and fulfilment centre closures in Q1, lack of international tourism and muted local demand
- Resilience at Online Distributors
- Robust performance from our Maisons in online retail

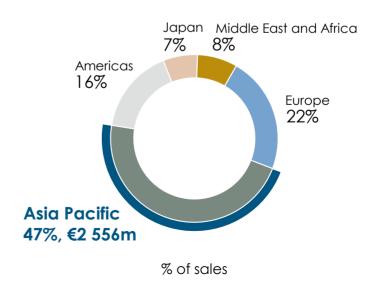




### H1-21 SALES IN ASIA PACIFIC

- > Sales down by 4%, with pronounced double digit growth in Q2
  - Strong growth in China across channels, declines elsewhere
  - Good performance at Jewellery Maisons

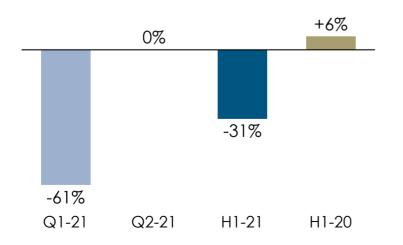


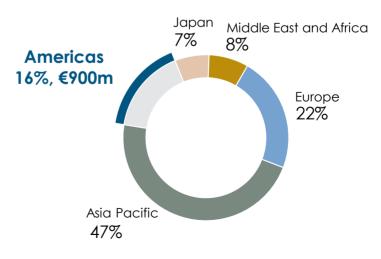


### H1-21 SALES IN AMERICAS

#### > Sales contracted by 31%, resuming growth in September

- Declines in all business areas and channels; Jewellery Maisons less affected
- Resilience in online retail triple digit increase for our Maisons

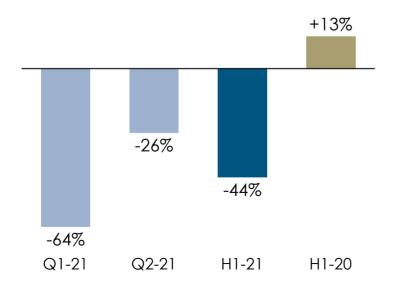


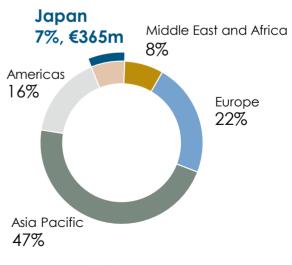


### H1-21 SALES IN JAPAN

#### > Sales lower by 44%

- Impacted by reduced international tourism and challenging comparatives
- Growth in online retail

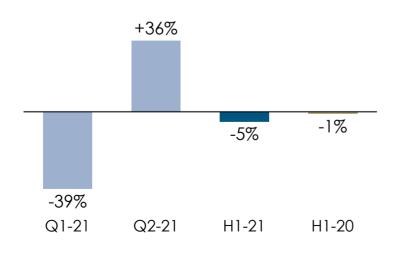


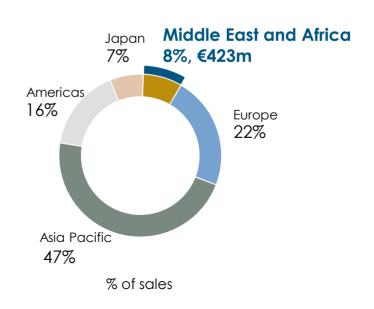


#### H1-21 SALES IN THE MIDDLE EAST AND AFRICA

#### > Sales decreased by 5%

- Strong increase in Jewellery Maisons; stable performance at Online Distributors
- Retail sales growth aided by internalisation of stores at Jewellery Maisons
- Double digit growth in online retail





### H1-21 SALES BY DISTRIBUTION CHANNEL

#### > Retail sales decreased by 22%

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 High single digit increase in Asia Pacific, double digit increase in Middle East and Africa; declines in all business areas with Jewellery Maisons most resilient

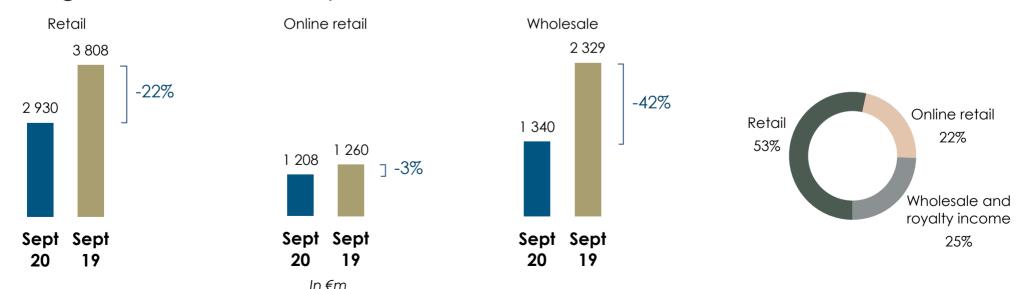
#### Online retail sales contracted by 3%

 Varied regional performances; triple digit growth in our Maisons (7% of Group sales excluding Online Distributors)

#### > Wholesale sales declined by 42%; 25% of Group sales

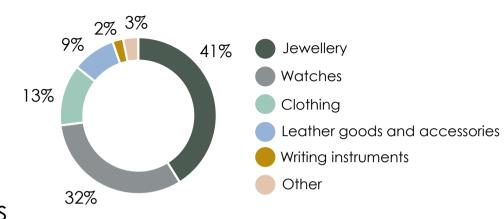
% change at constant rates

Largest declines in Europe and Americas



### H1-21 SALES BY PRODUCT LINE

- > Jewellery the largest and most resilient product category
- Watch sales impacted by exposure to wholesale, declines in all regions
- Clothing and leather goods helped by steady improvements at Online Distributors



	Total Group			Excluding Online Distribute		
6 months €m	H1-21	Constant rates	Actual rates	H1-21	Constant rates	Actual rates
Jewellery	2 253	- 13%	- 15%	2 232	- 13%	- 15%
Watches	1 747	- 33%	- 34%	1 694	- 33%	- 34%
Clothing	692	- 18%	- 19%	171	- 26%	- 27%
Leather goods and accessories	493	- 32%	- 32%	200	-45%	-46%
Writing instruments	122	- 39%	- 41%	122	-39%	-41%
Other	171	- 45%	- 46%	153	-37%	-38%
Total sales	5 478	- 25%	- 26%	4 572	- 25%	- 27%

### H1-21 PERFORMANCE – JEWELLERY MAISONS

#### $\rightarrow$ Sales decreased by 18% overall in H1, but increased by 4% in Q2

- Higher sales in Asia Pacific and Middle East and Africa; very strong growth in China
- Triple digit increase in online retail; lower sales in both retail and wholesale

#### > Resilient operational performance

- Reduced manufacturing capacity utilisation, higher gold prices and a stronger Swiss franc
- Solid operating margin, a result of resilient sales, good cost control and focused investments

6 months €m	Sept 20	Sept 19	Change
Sales	3 061	3 736	-18%
Operating results	922	1 219	-24%
Operating margin	30.1%	32.6%	-250bps

### H1-21 JEWELLERY MAISONS

- Innovative digital initiatives adapted to new environment
  - Virtual events for high jewellery and watchmaking (Watchmaking Encounters)
  - Distance sales
- > Selective developments in store network
  - Renovated store re-openings in Shanghai for Cartier and in Paris for Van Cleef & Arpels
  - Buccellati acquired rights to historic store in Rome
- Well received product launches across Maisons included Tulle and Macri (Buccellati), Clash de Cartier as well as Frivole and Alhambra (Van Cleef & Arpels) collections in addition to the rejuvenated Santos and Pasha watch collections at Cartier



### H1-21 PERFORMANCE – SPECIALIST WATCHMAKERS

#### $\rightarrow$ Sales for the period down by 38%; Q2 sales down by 18%

- Declines in all regions, with relative resilience in Asia Pacific
- Triple digit increase in online retail more than offset by strong declines in other channels

#### > Small operating loss of €8m

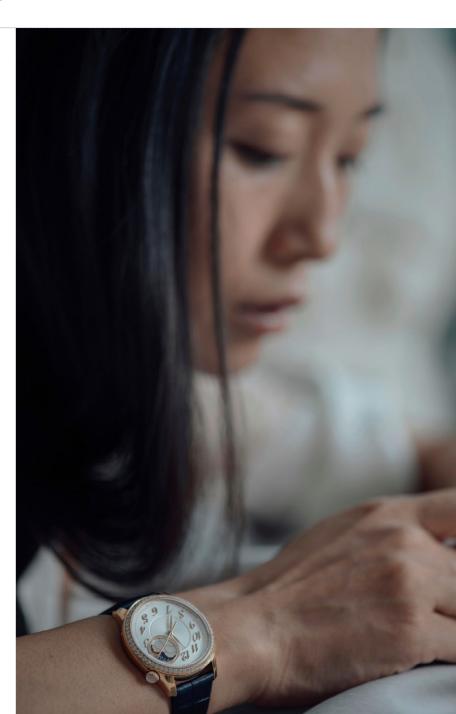
- Lower capacity utilisation in manufacturing, higher gold prices and a stronger Swiss franc
- Partly mitigated by strict cost control and targeted investments

6 months €m	Sept 20	Sept 19*	Change
Sales	966	1 567	-38%
Operating results	-8	285	-103%
Operating margin	-0.8%	18.2%	-1 900bps

<sup>\*</sup> Prior period comparatives have been restated to exclude valuation adjustments on acquisitions from segment results

### H1-21 SPECIALIST WATCHMAKERS

- New digital initiatives enhancing reach and customer experience
  - Watches & Wonders on the Cloud
  - Virtual boutique experience at IWC and Piaget
  - Distance sales
- > Targeted store openings
  - IWC Zurich, with immersive experience
  - 5 new Tmall Luxury Pavilion flagship stores
- > Further enrichment of iconic collections
  - Relaunched Master Control (Jaeger LeCoultre)
  - New references for Portugieser (IWC), Possession and Limelight Gala (Piaget), Overseas (Vacheron Constantin)



### H1-21 PERFORMANCE – ONLINE DISTRIBUTORS

#### > Sales decrease overall at 21%; 2% increase in Q2 sales

- Steady improvement in all regions since reopening of fulfilment centres
- Relative outperformance in Europe, Middle East and Africa and Japan
- Highly competitive pricing environment for YOOX NET-A-PORTER

#### → Operating loss of €138m

- Good cost control
- Continued investments in IT at YOOX NET-A-PORTER and in international expansion at Watchfinder

<u>6 months</u> €m	Sept 20	Sept 19*	Change
Sales	934	1 179	-21%
Operating results	-138	-104	-33%
Operating margin	-14.8%	-8.8%	-600bps

<sup>\*</sup> Prior period comparatives have been restated to exclude valuation adjustments on acquisitions from segment results

### H1-21 ONLINE DISTRIBUTORS

#### > YOOX NET-A-PORTER GROUP

- 20<sup>th</sup> anniversary
- NET-A-PORTER replatforming on track
- 165 exclusive brand capsules introduced
- Partnership with Watches & Wonders
- 202 luxury brands now available on NET-A-PORTER Tmall Luxury Pavilion
- Management of Montblanc online flagship store
- Sustainability initiatives included electric delivery vans and fifth season of the Vanguard mentorship programme

#### > Watchfinder & Co.

 Positive customer response to international expansion



### H1-21 PERFORMANCE – OTHER

#### > H1 sales declined by 42%; Q2 sales decreased by 24%

- Impacted by closure of fulfilment centres and stores and drop in travel retail
- Broad based declines across regions; strong performance in China
- Double digit increase in online retail

#### → Operating loss of €108m

- Lower gross margin partly mitigated by good cost control
- Higher losses at the Group's watch component manufacturers

6 months €m	Sept 20	Sept 19*	Change
Sales	545	941	-42%
Operating results	-108	5	-2 260%
Operating margin	-19.8%	0.5%	-2 030 bps

<sup>\*</sup> Prior period comparatives have been restated to exclude valuation adjustments on acquisitions from segment results

### H1-21 OTHER - FASHION & ACCESSORIES

- Accelerated digital transformation
  - Fully digitalised showrooms for Spring buying
  - Deployment of distance sales tools and live streaming events
  - 3 new Tmall Luxury Pavilion flagship stores (Chloé, dunhill and Montblanc)
- Montblanc online store now hosted by YOOX NET-A-PORTER
- Notable launches included the Mini Daria bag (Chloé), Court sneaker (dunhill), M\_Gram collection (Montblanc) and Hyperlite Shield Outwear (Peter Millar)



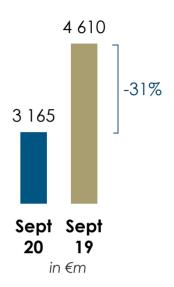
**Financials** 

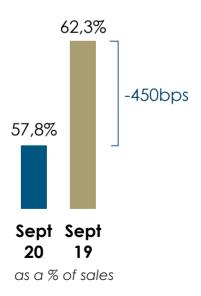


### H1-21 GROSS PROFIT

#### Gross profit decreased by 31%

- > Gross margin at 57.8%, 450 bps down
  - Lower manufacturing capacity utilisation
  - Adverse currency movements
  - Higher gold prices
  - Highly competitive pricing environment in online fashion



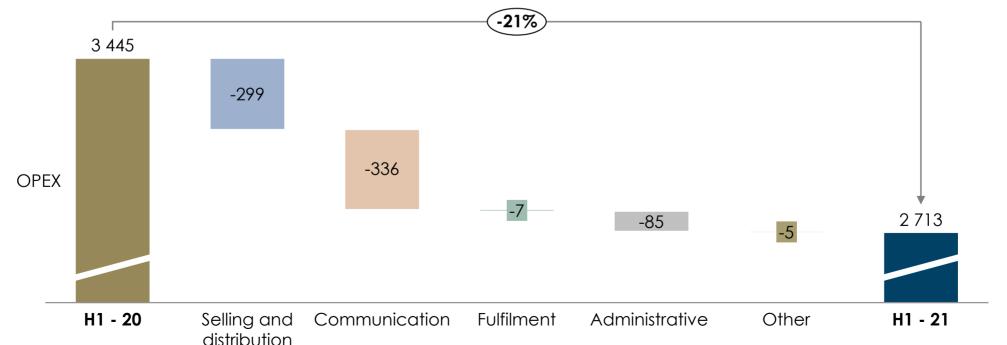


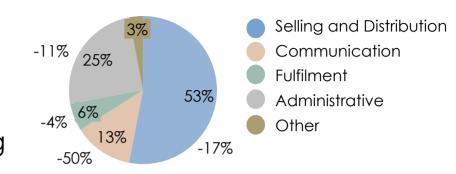
### H1-21 OPERATING EXPENSES

#### Operating expenses down by 21%

- Decline in selling and distribution reflects strong cost compression measures
- Event cancellations and careful monitoring led to lower communication expenses
- Strong discipline in administrative costs
- Broadly stable amortisation of intangible assets at €93m

#### Represents 49.5% of sales





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### H1-21 OPERATING PROFIT

#### > 61% decrease in operating profit

- Significant impact from Covid-19
- Operating margin halved to 8.3%

<b>6 months</b> €m	Sept 20	Sept 19	Change
Sales	5 478	7 397	-26%
Gross profit	3 165	4 610	-31%
Net operating expenses	-2 713	-3 445	-21%
Selling and distribution expenses	-1 429	-1 728	-17%
Communication expenses	-342	-678	-50%
Fulfilment expenses	-155	-162	-4%
Administrative expenses	-690	-775	-11%
Other expenses	-97	-102	-5%
Operating profit	452	1 165	-61%
Gross margin	57.8%	62.3%	
Operating margin	8.3%	15.7%	
Net operating expenses as a % of sales	49.5%	46.6%	

### H1-21 NET FINANCE COSTS

#### > Slight increase in net finance costs due to

- €43m swing in financial expense line
- €41m higher net loss on monetary items
- Partly offset by €68m higher gains on hedging activities

6 months €m	Sept 20	Sept 19	Change
Financial (expense)/income, net	-33	10	-43
Lease liability interest expense	-34	-36	2
Net foreign exchange losses on monetary items	-103	-62	-41
Net gains on hedging activities	70	2	68
Fair value adjustments	-17	-24	7
Net finance costs	-117	-110	-7

### H1-21 PROFIT FOR THE PERIOD

#### > Decrease in profit reflects

- Lower operating profit
- Slightly higher net finance costs

6 months €m	Sept 20	Sept 19	Change
Operating profit	452	1 165	-61%
Net finance costs	-117	-110	+6%
Share of equity-accounted investments' results	9	12	-25%
Profit before taxation	344	1 067	-68%
Taxation	-185	-198	-7%
Profit for the period	159	869	-82%
Profit margin	2.9%	11.7%	-880bps

### H1-21 CASH FLOW FROM OPERATING ACTIVITIES

#### > Cash flow from operating activities broadly in line with prior year period

- Lower operating profit
- Significant improvement in working capital (primarily strong inventory discipline) and lower taxes paid

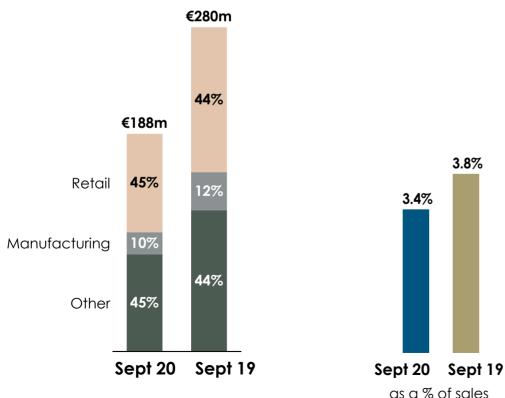
6 months €m	Sept 20	Sept 19	Change
Operating profit	452	1 165	-713
Adjustment for depreciation and amortisation	749	714	+35
Adjustment for other non-cash items	-12	21	-33
Changes in working capital	-91	- 712	+621
Taxation paid	-150	- 268	+118
Net financing (payments)/receipts	-22	8	-30
Cash flow from operating activities	926	928	-2

### H1-21 CAPITAL EXPENDITURE

#### Capex 33% lower than prior year period

- Targeted investments in store network and manufacturing facilities
- Continued investments in IT, mostly at YOOX NET-A-PORTER

3.8%





Cartier, Shanahai IFC



Buccellati, Shanghai IFC

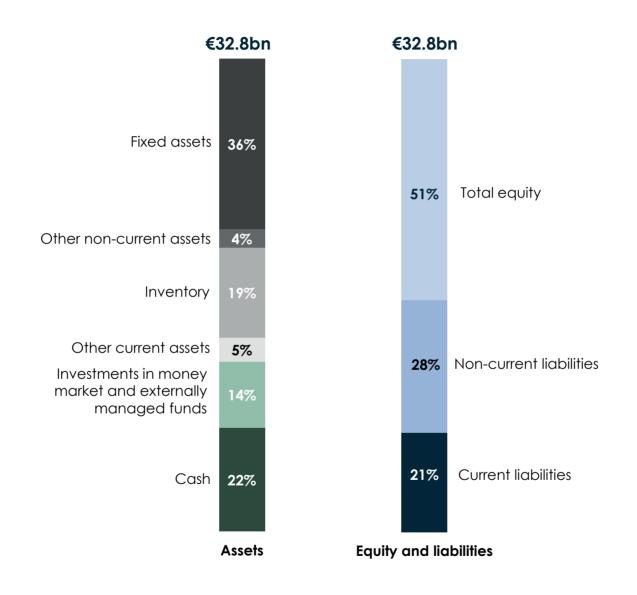
# H1-21 FREE CASH FLOW

#### > Free cash flow up €104m vs. H1-20

- Lower capital expenditures
- Lower lease payments due to rent relief

6 months €m	Sept 20	Sept 19	Change
Cash flow from operating activities	926	928	-2
Net acquisition of tangible assets	-120	-197	+77
Net acquisition of intangible assets	-62	-81	+19
Net acquisition of investment property	-	-3	+3
Net acquistion of other non-current assets	-40	-8	-32
Lease payments - principal	-260	-299	+39
Total free cash inflow	444	340	+104

### **BALANCE SHEET STRENGTH**



Conclusion



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### H1-21 IN SUMMARY

#### > The environment has been marked by

- Strong acceleration in online luxury shopping
- Increased direct engagement with clients
- Slower recovery in wholesale, reshoring in China, exacerbated by a halt in international tourism
- Increased weight of Millennials and Gen-Z among clientele
- Heightened focus on sustainability issues

### H1-21 IN SUMMARY

- Marked improvement in Q2, strong contribution from Jewellery Maisons, online retail sales and China, now the Group's largest market
- › Higher free cash flow
- Magnitude and duration of the pandemic still unknown
  - Safety of colleagues, clients and partners is paramount
  - Creativity and agility in generating sales
  - Focus on cash preservation
- Capital allocation towards acceleration of digital initiatives (e.g. New Retail)
- > Resilient business model and strong balance sheet

Q&A



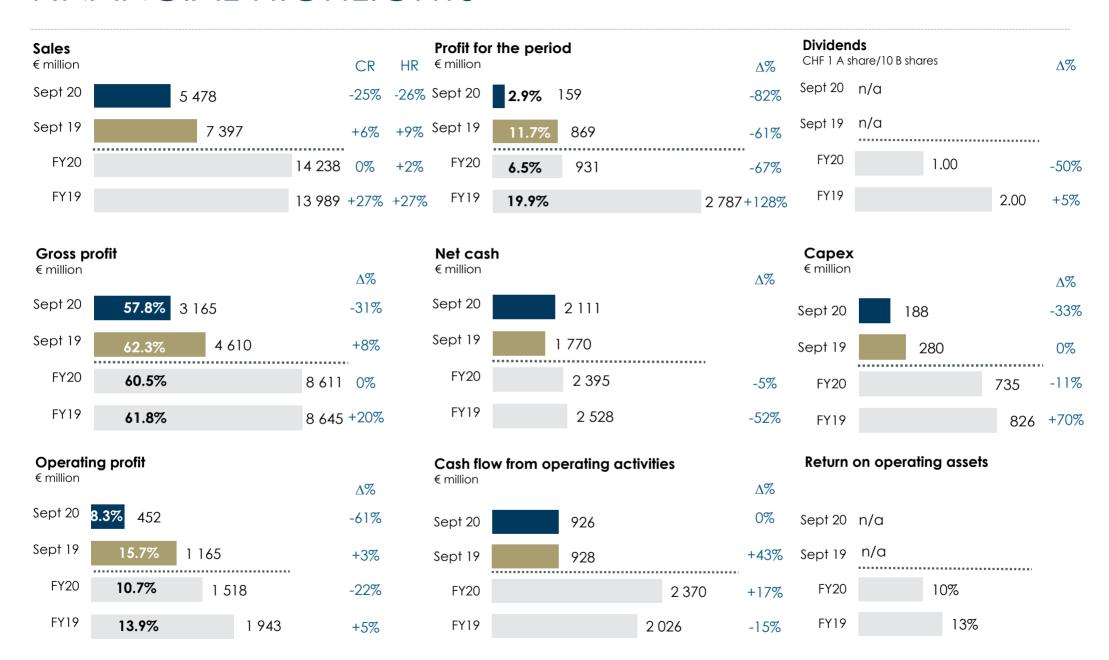
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**Appendix** 



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### FINANCIAL HIGHLIGHTS



### HEDGING

- 70% of our forecasted net foreign currency cash flow exposure arising primarily in AED, CNY, HKD, JPY, SGD and USD is hedged vs. CHF and EUR
- In the case of USD, the net exposure takes into account purchases of precious metals and precious stones
- Realised and unrealised gains/losses on currency derivative contracts are recognised in net finance costs

6 months to 30 Sept 2020	Average	e rates
versus CHF	Actual	Hedge
AED	3.90	3.82
HKD	8.24	8.12
JPY	113.51	109.90
SGD	1.48	1.42
USD	1.06	1.04
versus EUR	Actual	Hedge
CNY	7.94	8.02

### H1-21 SALES BY REGION AND BUSINESS AREA

6 months €m	Sept 20	Sept 19	Constant rates*	Actual rates	% of total
Europe	1 234	2 221	-44%	-44%	22%
Asia Pacific	2 556	2 729	-4%	-6%	47%
Americas	900	1 347	-31%	-33%	16%
Japan	365	647	-44%	-44%	7%
Middle East and Africa	423	453	-5%	-7%	8%
Total sales	5 478	7 397	-25%	-26%	100%

			Constant	Actual	% of
<u>6 months</u> €m	<u>Sept 20</u>	<u>Sept 19</u>	<u>rates*</u>	<u>rates</u>	<u>total</u>
Jewellery Maisons	3 061	3 736	-16%	-18%	56%
Specialist Watchmakers	966	1 567	-37%	-38%	18%
Online Distributors	934	1 179	-20%	-21%	17%
Other	545	941	-41%	-42%	10%
Intersegment sales	-28	-26	+7%	+8%	-1%
Total sales	5 478	7 397	-25%	-26%	100%

<sup>\*</sup> Movements at constant exchange rates are calculated by translating underlying sales in local currencies into euros in both the current period and the comparative period at the average exchange rates applicable for the financial year ended 31 March 2020.

### H1-21 OPERATING RESULTS BY BUSINESS AREA

<u>6 months</u> €m	<u>Sept 20</u>	<u>Sept 19*</u>	<u>Change</u>
Jewellery Maisons	922	1 219	-24%
Specialist Watchmakers	-8	285	-103%
Online Distributors	-138	-104	-33%
Other	-108	5	NR
Elimination	-1	-2	-50%
Operating results	667	1 403	-52%
Valuation adjustments on acquisitions	-99	-93	+6%
Corporate costs	-116	-145	-20%
Central functions	-116	-128	-9%
Other operating expenses, net	-	-17	NR
Operating profit	452	1 165	-61%

6 months % of sales	Sept 20	Sept 19
Jewellery Maisons	30.1%	32.6%
Specialist Watchmakers	-0.8%	18.2%
Online Distributors	-14.8%	-8.8%
Other	-19.8%	0.5%
Operating profit	8.3%	15.7%

<sup>\*</sup> Prior period comparatives have been restated to exclude valuation adjustments on acquisitions from segment results

# H1-21 GROUP RESULTS

6 months €m	Sept 20	Sept 19	Change
Sales	5 478	7 397	-26%
Cost of sales	-2 313	-2 787	-17%
Gross profit	3 165	4 610	-31%
Net operating expenses	-2 713	-3 445	-21%
Operating profit	452	1 165	-61%
Net finance costs	-117	-110	+6%
Share of equity-accounted investments' results	9	12	-25%
Profit before taxation	344	1 067	-68%
Taxation	-185	-198	-7%
Profit for the period	159	869	-82%
Cash flow from operating activities	926	928	-2m
Net cash	2 111	1 770	

# SUMMARY BALANCE SHEET AND INVENTORY

at 30 September €m	2020	2019
Non-current assets	13 308	14 014
Current assets	19 471	17 148
Non-current liabilities	9 392	7 285
Current liabilities	6 774	6 701
Equity attributable to owners of the parent company	16 491	17 061
Non-controlling interests	122	115
Equity	16 613	17 176
including		
Net cash	2 111	1 770

at 30 September €m	2020	2019	Change		
Finished goods	4 430	4 560	-130	-3%	
Raw materials and work in progress	1 911	1 975	-64	-3%	
Total	6 341	6 535	-194	-3%	
Number of months of COGS Rotation	19.2	17.7			

# RETAIL NETWORK

								Net change	
	Sept 20	<u>Internal</u>	Franchise	March 20	Internal	Franchise	Total	Internal	Franchise
Jewellery Maisons	458	323	135	457	321	136	+1	+2	-1
Cartier	272	203	69	270	203	67	+2		+2
Van Cleef & Arpels	139	101	38	140	99	41		+2	-3
Buccellati	47	19	28	47	19	28			
Specialist Watchmakers	739	321	418	719	320	399	+20	+1	+19
IWC	175	54	121	166	54	112	+9		+9
Jaeger-LeCoultre	143	53	90	137	53	84	+6	_	+6
Panerai	138	53	85	132	52	80	+6	+1	+5
Piaget	118	73	45	117	75	42	+1	-2	+3
Vacheron Constantin	89	46	43	89	44	45	_	+2	-2
Other SW*	76	42	34	78	42	36	-2	_	-2
Online Distributors*	16	16	_	19	19	_	-3	-3	_
Other - Fashion & Accessories	973	519	454	971	515	456	+2	+4	-2
Montblanc	600	278	322	600	277	323		+1	-1
Chloé	235	121	114	235	121	114	_		
dunhill	103	96	7	103	96	7	_		_
Peter Millar	18		11	18	7	11			
Other F&A*	17	17		15	14	1	+2	+3	-1
Total	2 186	1 179	1 007	2 166	1 175	991	+20	+4	+16

<sup>\*</sup> Other SW - A. Lange & Söhne, Baume & Mercier, Roger Dubuis; Online Distributors - Watchfinder & Co.; Other F&A - Alaïa, Purdey, Serapian

### RICHEMONT

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