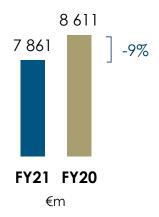
Financials



FY21 GROSS PROFIT

Gross profit decreased by 9%

- > Gross margin at 59.8%, down 70bps
 - Lower manufacturing capacity utilisation
 - Adverse currency movements
 - Higher gold prices
 - Higher sales mix towards locations with higher import duties
 - Highly competitive pricing environment at Online Distributors



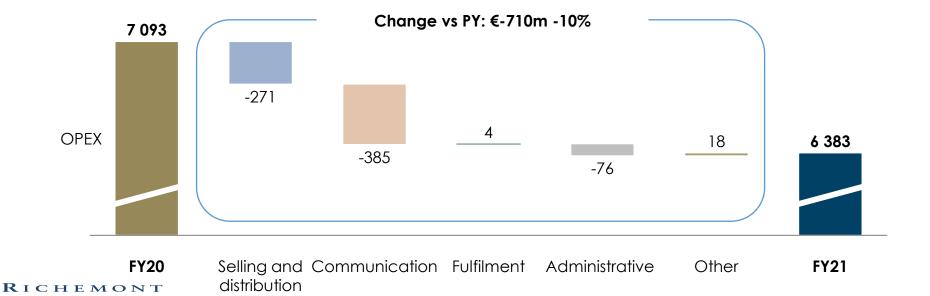


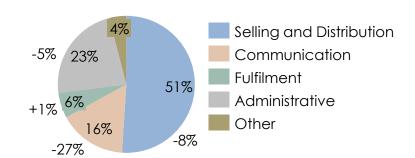
FY21 OPERATING EXPENSES

> 10% reduction in operating expenses, outpacing sales decline

- Strict cost control on Selling and Distribution
- Communication costs down due to lower spending and physical event cancellations, mostly in H1
- Administrative costs down 5%

> Overall 48.6% of sales





FY21 OPERATING PROFIT

> Operating profit lower by 3%

> Operating margin up 50bps to 11.2%

12 months €m	FY21	FY20	Change
Sales	13 144	14 238	-8%
Gross profit	7 861	8 611	-9%
Net operating expenses	-6 383	-7 093	-10%
Selling and distribution expenses	-3 241	-3 512	-8%
Communication expenses	-1 030	-1 415	-27%
Fulfilment expenses	-356	-352	+1%
Administrative expenses	-1 484	-1 560	-5%
Other expenses	-272	-254	+7%
Operating profit	1 478	1 518	-3%
Gross margin	59.8%	60.5%	
Operating margin	11.2%	10.7%	
Net operating expenses as a % of sales	48.6%	49.8%	

FY21 NET FINANCE INCOME/(COSTS)

> €362m swing in net finance income due to

- Negative swing of €72m in financial expense line and of €124m in hedging activities
- More than offset by a favourable variance of €294m in net forex on monetary items and €255m improvement in fair value adjustments

12 months €m	FY21	FY20	Change
Financial (expense)/income, net	-67	+5	-72
Lease liability interest expense	-65	-74	+9
Net foreign exchange gains/(losses) on monetary items	+49	-245	+294
Net (losses)/gains on hedging activities	-80	+44	-124
Fair value adjustments	+188	-67	+255
Net finance income/(costs)	+25	-337	+362

FY21 PROFIT FOR THE YEAR

- > Profit up by 38% to €1 289m, reflecting primarily a €362m swing in net finance income
- > Profit margin up 330bps to 9.8%

12 months €m	FY21	FY20	Change
Operating profit	1 478	1 518	-3%
Net finance income/(costs)	25	- 337	NR
Share of equity-accounted investments' results	12	17	-29%
Profit before taxation	1 515	1 198	+26%
Taxation	-226	-267	-15%
Profit for the year	1 289	931	+38%
Profit margin	9.8%	6.5%	+330bps

FY21 CASH FLOW FROM OPERATING ACTIVITIES

> €848m increase in cash flow from operating activities due to

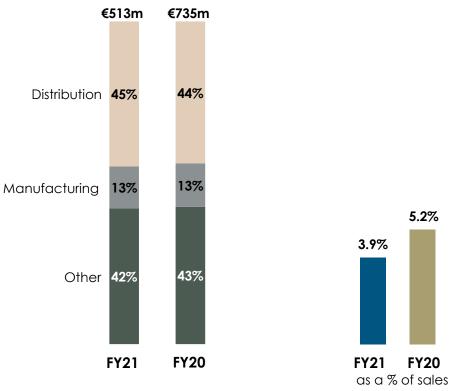
- Stringent inventory control and working capital management
- Sequential normalisation of debtor and creditor positions as trading conditions improved

12 months €m	FY21	FY20	Change
Operating profit	1 478	1 518	-40
Adjustment for depreciation and amortisation	1 522	1 492	+30
Adjustment for other non-cash items	32	114	-82
Changes in working capital	529	-327	+856
Taxation paid	-248	-373	+125
Net financing receipts/(payments)	-95	-54	-41
Cash flow from operating activities	3 218	2 370	+848

FY21 CAPITAL EXPENDITURE

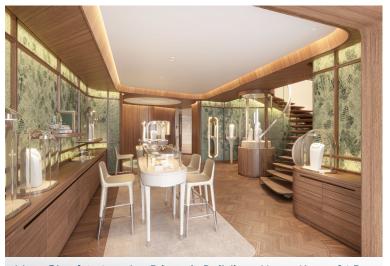
> Capex 30% lower than prior year

- Selective investments in store network, and manufacturing facilities for Cartier
- Investments in IT, mainly at NET-A-PORTER and YOOX





Cartier - Saint Honoré, Paris



Van Cleef & Arpels - Prince's Building, Hong Kong SAR

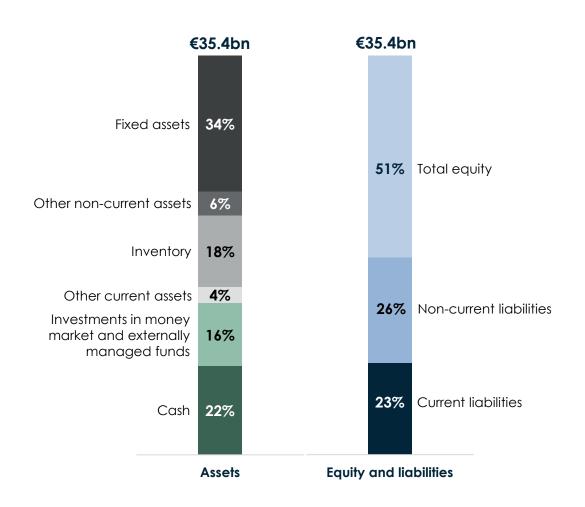
FY21 FREE CASH FLOW

> Strong increase in free cash flow

- Higher cash flow from operating activities, lower capital expenditures and lease payments partly due to rent relief
- Partly offset by investment in Farfetch convertible notes

12 months €m	FY21	FY20	Change
Cash flow from operating activities	3 218	2 370	+848
Net acquisition of tangible assets	-372	-568	+196
Net acquistion of intangible assets	-127	-165	+38
Payments capitalised as right of use assets	-	-2	+2
Net acquisition of investment property	-1	-4	+3
Net acquisition of other non-current assets	-367	-19	-348
Lease payments - principal	-561	-588	+27
Total free cash inflow	1 790	1 024	+766

BALANCE SHEET STRENGTH



DIVIDEND

- The Board proposes a dividend of CHF2.00 per 1 A share/ 10 B shares
- > 100% increase, given an improving economic environment, solid cash flow generation and attractive long term prospects for the luxury goods industry